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**Tilak  
Maharashtra  
Vidyapeeth,**  
Pune (Ind)



Online  
International Conference on

# VISUAL COMMUNICATION



**Venue**

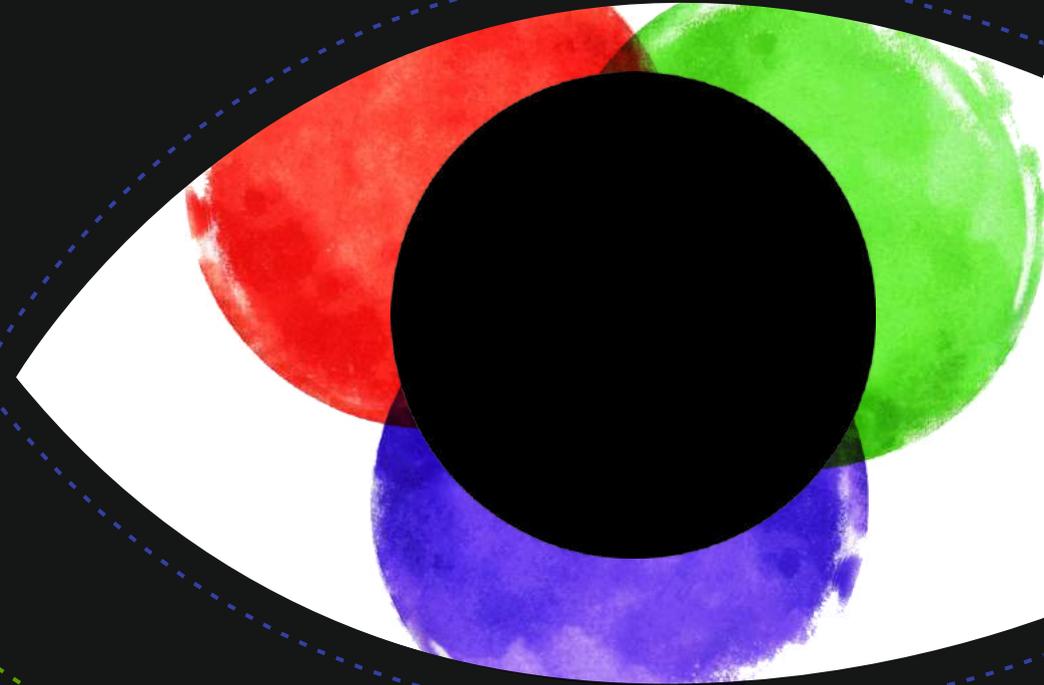
## **Tilak Maharashtra Vidyapeeth**

Shri Jayantrao Tilak Sankul Auditorium,  
7<sup>th</sup> Floor Main Campus, Gultekdi Pune-411037

**Website : [www.tmv.edu.in](http://www.tmv.edu.in)**

Reach us on : 020-24403079/3057/3067/3089

Email : [tmvmasscommseminar@gmail.com](mailto:tmvmasscommseminar@gmail.com)



**6<sup>th</sup>-7<sup>th</sup> January 2021**

Organised by  
**Faculty of  
Modern Sciences  
and Professional Skills**

## About the Departments

### Journalism and Mass Communication:

Department of Journalism and Mass Communication, Tilak Maharashtra Vidyapeeth is committed to create, motivate, encourage and nurture the upcoming talents pan India in the field of Film Production, Television, Media & Entertainment. Backed up by the principles of Shri Bal Gangadhar Tilak, the maker of modern India, Tilak Maharashtra Vidyapeeth strives hard to lead by example and puts every possible effort to create and provide its students world class infrastructure, facilities and academic experience. Since its inception in 1921, the Vidyapeeth is known to have finest, state of the art and world class facilities and faculties.

The Department of Journalism and Mass Communication, TMV offers a wide range of courses, starting from skill development certificate courses, up to Master's Degree. It is the only university in India which offers every possible specialization in the field Film Making, Media and Entertainment.

### Call for papers :

Research Papers from Academicians, Research Scholars, Professionals and Students are invited on the conference theme and sub themes as given above.

### Note :

Papers selected by the Editorial Board will be published in **Web of Science Journal** and rest of the papers will be published in Mahratta Online ISSN Journal ([www.mahratta.org](http://www.mahratta.org))

### Abstract Submission:

- 1.Length : Minimum 300-350 words excluding Title and Keywords.
- 2..Font : Times New Roman, 12 point
3. Spacing : 1.5
- 4.Title Page : Title, Author(s), Affiliation and other related details
- 5.Key words : not less than 5

**Full Paper Submission:** Full Paper must include a clear mention of the research methodology adopted, major findings, results, implications and key references.

Authors should adhere to the following Particulars:

1. **Length** 2500 – 5000 words excluding Title;
2. **Font** Times New Roman, 12 point;
3. **Spacing** 1.5;
4. **Title** Page Title, Author(s), Affiliation and other details;
5. **Format** : APA format of citation.

### Computer Science:

Department of Computer Science was established in the year 2001. Information is a vital factor for our existences. Information Technology offers tremendous opportunities to become more competitive and for industry to supply a worldwide market place. The program structure covers software concepts, database, networking, cyber security and data analytics and application of information technology. Keeping this fact in mind, Vidyapeeth has introduced the programs of BCA, BCA (Cyber Security), BCA (Game Development) and MSc (CA).

**Last Day of Paper Submission :**  
**26th Dec 2020**

### Registration Link:

<https://forms.gle/zxyiLeHKaDRzqsDu8>

### Themes:

- Visual communication technology;
- Applications of visual communication technology;
- Advances in visual communication technology;
- Visual communication and interaction ;
- Visual interaction through multimedia;
- Visual approaches for knowledge discovery;
- Computational aesthetics;
- Visual and immersive analytics ;
- Graph drawing and network visualization ;
- Information visualization ;
- Graphical user interface design ;
- Aesthetics in visual communication ;
- Influence of visual arts and design ;
- Visual modeling languages and UML ;
- Visual communication metaphors ;
- Visual programming languages ;
- Visualization on mobile devices ;
- Visualization in virtual, mixed, and augmented reality ;
- Sketching & Painting;
- Human-computer interaction;
- 3d animation technologies and recent developments ;
- Communication technologies in television industry ;
- Film Making and video production ;
- Graphic design ;
- Professional photography ;
- Web design.

**Note:** Any other topics related to theme are allowed.

### Contact:

**Department of Computer Science,**  
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### Themes in Information Technology:

- Big Data;
- Cloud Computing;
- Computer Networks;
- Artificial Intelligence;
- Distributed Systems;
- Wireless Sensor Networks;
- Wireless Mobile Communications;
- Image and Video Processing;
- Machine Learning;
- Block chain Technology;
- Software Engineering;
- Data Analytics;
- Data Mining & Warehousing;
- Pattern Recognition;
- Internet Of Things;
- Advanced VLSI systems;
- Nanotechnology;
- Embedded Systems;
- Deep Learning;
- Information Security.

### Registration Fees:

For Attending the Conference: Rs 500/-  
(Includes Participation Certificate)

**Registration Fees:** For Online Paper Presentation & Publication : Rs 2500/-



**MEDIA MEMES**  
Digital Poster Competition  
for Students

**Entry Fee : 200/-**  
(Submission Deadline: 25th Dec 2020)